

## CONTACT US

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*15 years of proven success  
in growing specialty practices*

# We are

*an experienced team of consultants with a documented track record of helping specialty practices grow their referral network. We are not a typical "marketing agency" but rather a dedicated team of sales and marketing professionals who personally represent and communicate the advantages and capabilities of your practice to potential referring Physicians within your community to grow your referrals!*



## WHO WE ARE

We are a regional consulting group designed to provide you with professional, personal representation and service on a full or part time contract basis.

Many of us have spent our entire careers in the medical industry and as such we're fluent in the language and culture of medicine.

We take practice representation to the next level with highly trained professional reps with a documented track record. We have the education, knowledge, and experience to give you a proven return on your investment.



## WHAT WE DO

Our emphasis is in gaining new referrals for your practice! While we work with your existing network to insure continued referrals, our main interest is in growing your referrals from new or under-served sources.

Some practices contract with us on a full time basis while others utilize our services part time. Some utilize us to introduce a new associate, technology, or a new procedure capability.

Our primary focus is in personally representing, communicating, and reinforcing the unique capabilities of you, your associates, and your practice. We're able to discuss the nuances and trends in medicine as well as outcome statistics and the value of procedural experience.

Most importantly, we're skilled at earning professional referrals when we've proven value and trust.

## OUR CAPABILITIES

While personal representation is our trademark, we're able to provide you with complete marketing services including:

- Brand development
- Brochure design and distribution
- Website design and management
- Newsletter design and mailing
- Consistent direct mail campaigns
- Community networking opportunities
- Speaking engagements

