

PRACTICE-REPS' MARKETING CAPABILITIES

WE ARE...

an experienced team of professionals with a documented track record of helping specialty practices grow their referral network. We personally represent and communicate the advantages and capabilities of using your practice to potential referring physicians within your community. **Our goal is to grow your referrals!**

MARKETING SERVICES...

Professional Part-Time Field Representation with Referral Tracking & Analysis

Marketing, Public Relations, and Graphic Design Services

- Marketing Plans*
- Brand/Identity Development*
- Logo Design*
- Newsletter Development*
- Flyers, Brochures, and Folder Design*
- Email Marketing*
- Direct Mail (ask about our "6-pack Mass Mailing Program")*
- Print Ad Development*
- Local Press Coverage*
- Speaking Engagement Management*
- PowerPoint Presentations*

Media

- Television and Radio Ads*
- DVD Production*

Web

- Website Design*
- Website Management and Reporting*

Surveys

- Lost Patient Survey*
- Referral Source Survey*
- Employee Satisfaction Survey*

CONTACT US

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